

LA CROSSE BOAT, SPORTS AND TRAVEL SHOW

LA CROSSE CENTER • LA CROSSE, WISCONSIN

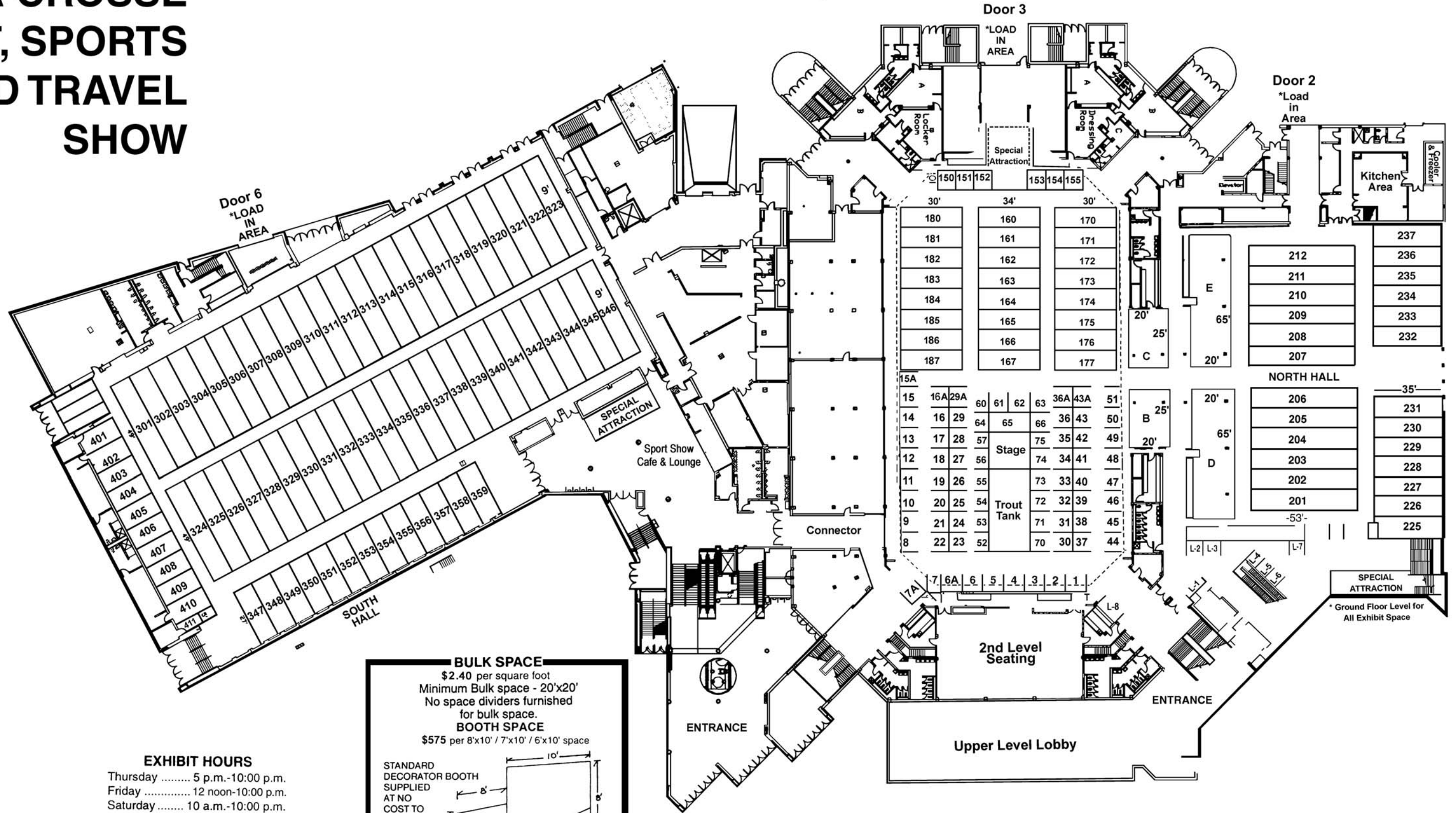


EXHIBIT HOURS
 Thursday 5 p.m.-10:00 p.m.
 Friday 12 noon-10:00 p.m.
 Saturday 10 a.m.-10:00 p.m.
 Sunday 11 a.m.-5:00 p.m.

BULK SPACE
 \$2.40 per square foot
 Minimum Bulk space - 20'x20'
 No space dividers furnished
 for bulk space.

BOOTH SPACE
 \$575 per 8'x10' / 7'x10' / 6'x10' space

STANDARD
 DECORATOR BOOTH
 SUPPLIED
 AT NO
 COST TO
 EXHIBITOR
 ALONG WITH
 I.D. SIGN

■ Electric Service and Hook Up are not provided
 in the cost of space. This service will be available
 from the La Crosse Center and their
 Order Form will be forwarded to all Exhibitors
 30 days prior to Show.
*Floor plans are subject to any
 necessary modification without notice*

* Ground Floor Level for
 All Exhibit Space